

SCOTCH BRAND PRODUCT OF THE YEAR



THIS COULD BE YOUR TIME TO SHINE

The Scotch Brand Product of the Year Award recognises businesses in Scotland which are leading the way in producing top quality Scotch Beef PGI, Scotch Lamb PGI or Specially Selected Pork products. For products to qualify for Scotch Beef PGI, Scotch Lamb PGI or Specially Selected Pork they must be quality assured and, as part of this, have been sourced from cattle/lambs/pigs born, reared and processed in Scotland. Products using Scotch Beef PGI, Scotch Lamb PGI and Specially Selected Pork as an ingredient must contain a minimum meat content of 25%.

Products may be new to market or well established but must have been in market since June 2022 or before. Tasted products can be for either the foodservice or the retail market, and will be judged within the relevant context. With the exception of Best for Scottish (Independent) and Best for Scottish (Multiple), any product or business that won an award in 2022 is not eligible to enter that same category again in 2023.

HOW TO ENTER

We know how busy working in food and drink can be, so have made the application process as simple as possible. We'll ask you for some key information about your company and the product being entered, including some details on future ambitions. You can save your progress and return any time.

1. Head over to the Awards site
2. Create an account
3. Pick a category and start your entry

[ENTER NOW](#)

Don't forget, you can enter multiple categories. Why not explore our [14 Taste and 7 Business Award categories](#)- there might just be another perfect fit!

ENTRIES CLOSE AT 5PM ON MONDAY 8 MAY

<https://excellenceawards.foodanddrink.scot/> | events@foodanddrink.scot