

PRIMARY PRODUCER OF THE YEAR



THIS COULD BE YOUR TIME TO SHINE

Entries are welcomed from those in our farming, crofting, fishing and aquaculture sectors who can demonstrate their passion for their business and ambitions for growth. The Primary Producer award will be given to the producer who is able to demonstrate the most significant all-round achievement in maximising their returns, market awareness and meeting market specification; supporting the quality reputation of Scotland's food industry. For the majority of producers, income depends on maximising performance by managing costs, the efficiency of production and the quality of the products offered for sale. This requires an awareness of the needs of the next stage in the supply chain and ideally an awareness of the target market further down the supply chain.

With the exception of Best for Scottish (Independent) and Best for Scottish (Multiple), any product or business that won an award in 2022 is not eligible to enter that same category again in 2023.

HOW TO ENTER

We know how busy working in food and drink can be, so have made the application process as simple as possible. We'll ask you for some key business information, as well as some brief questions on why this Award is for you. You can save your progress and return any time.

1. Head over to the Awards site
2. Create an account
3. Pick a category and start your entry

[ENTER NOW](#)

Don't forget, you can enter multiple categories. Why not explore our [14 Taste and 7 Business Award categories](#)- there might just be another perfect fit!

ENTRIES CLOSE AT 5PM ON MONDAY 8 MAY

<https://excellenceawards.foodanddrink.scot/> | events@foodanddrink.scot