

HEALTHIER CHOICE PRODUCT OF THE YEAR



THIS COULD BE YOUR TIME TO SHINE

The Healthier Choice award will be presented to a product where the business that has demonstrated a strong commitment to developing, incorporating and promoting good nutrition and healthier qualities into its product. Products may be new to market, well established or recently reformulated but must have been in market since June 2022 or before. Tasted products can be for either the foodservice or the retail market, and will be judged within the relevant context

With the exception of Best for Scottish (Independent) and Best for Scottish (Multiple), any product or business that won an award in 2022 is not eligible to enter that same category again in 2023.

HOW TO ENTER

We know how busy working in food and drink can be, so have made the application process as simple as possible. We'll ask you for some key information about your company and the product being entered, including some details on future ambitions. You can save your progress and return any time.

1. Head over to the Awards site
2. Create an account
3. Pick a category and start your entry

[ENTER NOW](#)

Don't forget, you can enter multiple categories. Why not explore our [14 Taste and 7 Business Award categories](#)- there might just be another perfect fit!

ENTRIES CLOSE AT 5PM ON MONDAY 8 MAY

<https://excellenceawards.foodanddrink.scot/> | events@foodanddrink.scot